

FILE

fashion/calendar

Ruth Finley, Publisher / a weekly publication / 23rd year

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1963

JANUARY	FEBRUARY	MARCH	APRIL
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SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK ENDING FRIDAY, NOVEMBER 8, 1963</u>			
Thursday Nov. 7 11:00 A.M.	PREVIEW: SPRING COORDINATED SEPARATES Preview of Majestic's Spring coordinated separates, designed by Jeanne Essig. For press and buyers, by invitation. Continuous thereafter. Contact: Viola Beecher, LO. 4-3113.	MAJESTIC SPECIALTIES	1410 BROADWAY SHOWROOM - 16TH FLOOR
Thursday Nov. 7 12:00 Noon Luncheon	BENEFIT LUNCHEON AND FASHION SHOW The Coty Award winning designers, 1963, will present their fashions for the benefit of N.Y. League, Association For Help of Retarded Children. Co-chmn.: Mrs. Barnett Robinson and Mrs. Arthur Stierm. Tickets: \$25.00; reservations: BU. 8-8027. Publicity: Eleanor Lambert, MU. 8-2130.	ASSN. FOR HELP OF RETARDED CHILDREN	WALDORF-ASTORIA BALLROOM
Thursday Nov. 7 12:00 Noon	OPENING: MOLLIE PARNIS SPRING COLLECTION Showings: Nov. 7, 12, 13, 14 at 12:00 Noon. By reservation. Contact: Lou Scobell, BR. 9-5012.	PARNIS LIVINGSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Nov. 7 4:00 P.M.	OPENING: SPRING AND RESORT COLLECTION Also, Nov. 11, 14 at 4:00 P.M. (Note Change Of Dates.) By invitation. Contact: Eli Lehrman, LO. 4-0616. Publ.: Eleanor Lambert, MU. 8-2130.	SCAASI BOUTIQUE FOR MARTINI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Thursday Nov. 7	OPENING OF SPRING COLLECTION Showing of Jerry Silverman's collection, designed by Shannon Rodgers. By appointment. Contact: Jean Dionne, CH. 4-4940, or CH. 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Thursday Nov. 7	CALIFORNIA RESORT- SPRING FASHIONS Showing for two weeks, by appointment. Formal showing, Mon., Nov. 11 at 5:30 (cocktails); 6:00 (Show) in the Baroque Suite, Hotel Plaza, by invitation only. Contact: William Travilla, PL. 9-3000.	TRAVILLA	HOTEL PLAZA PRIVATE SUITE
Nov. 8	MACY RELEASE DATE--Ski Fashions. (No Press Show)		
Friday Nov. 8 10:00 A.M. Coffee	PRESS PREVIEW OF GIVENCHY FASHIONS Preview for the press of Givenchy fashions. By invitation. (For Release, Mon., Nov. 11.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	3RD FLOOR FUR SALON
Friday Nov. 8 8:00 P.M. Cocktails- Dinner	FOURTEENTH ANNUAL FAN BALL Annual Fan Ball for benefit of Children's Cancer Fund of America. Showing of fashions by leading designers. Chairman: Mrs. Herbert T. Mundin. Reservations: \$50.00. Contact: LE. 5-4340.	CHILDREN'S CANCER FUND OF AMERICA	HOTEL PLAZA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, NOVEMBER 11, 1963</u>			
Nov. 11	ALTMAN'S RELEASE DATE--Givenchy fashions.(Preview, Fri., Nov.8--See Pg.1)		
Monday Nov. 11 4:00 P.M.	PREVIEW OF SPRING & SUMMER COLLECTION Preview of collection at 4:00. (<u>Note Change of Date.</u>) 14, 18, 19, 20 at 4:30. By reservation. Thereafter by appointment. Contact: Ruth English, PL. 5-2494.	GEORGE STAVROPOULOS, INC.	47 WEST 57TH STREET SHOWROOM - 5TH FLOOR Showings Nov. 13, 14, 18, 19, 20 at 4:30. By reservation. Thereafter by appointment. Contact: Ruth English, PL. 5-2494.
Nov. 11	TRAVILLA'S FORMAL SHOWING, 5:30 P.M., BAROQUE SUITE, HOTEL PLAZA.(See Pg.1)		
Beginning Monday Nov. 11	OPENING OF SPRING COLLECTION Continuous daily showings of Spring dresses and costumes, designed by John Anthony. Contact: Fleurette Rothschild, PE. 6-4580.	DEBSHIRE	1400 BROADWAY SHOWROOM - 10TH FLOOR
Tuesday Nov. 12 9:45 A.M. Coffee	PRESS PREVIEW OF RESORT FASHIONS Stern's will invite the press to preview their Resort fashions. By invitation. (<u>For Release, Wed., Nov. 13.</u>) Publ.: Mildred Collins, LO. 5-7960.	STERN'S	3RD FLOOR SPECIALTY CORNER
Tuesday Nov. 12 12:00 Noon Luncheon	PREVIEW: SPRING- SUMMER SPORTSWEAR Evan-Picone's Spring-Summer sportswear collection. Show at 1:30 P.M. For press and buyers, by invitation. Thereafter continuous daily at show- room. Contact: Ira Segal, LO. 4-7375.	EVAN-PICONE, INC. (1407 BROADWAY)	HOTEL PIERRE BALLROOM
Tuesday Nov. 12 12:00 Noon	OPENING OF SPRING COLLECTION Designed by Dominic, Nov. 13 and 14 at 12:00 Noon. Contact: BR. 9-1195.	TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR By reservation.
Tuesday Nov. 12 2:30 P.M.	OPENING OF SPRING COLLECTION Also Nov. 12, 13, 14 at 2:30; and Nov. 20 at 10:30 A.M. By reservation. Contact: Estelle Marr, LO. 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Nov. 12 4:00 P.M. Cocktails	PREVIEW OF SPRING COLLECTION Sam Friedlander's Spring collection, designed by Bob Bugnand. By invitation. Thereafter by appointment in showroom, 3rd floor. Contact: Sylvan Fox, PE. 6-2663.	SAM FRIEDLANDER (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Tuesday Nov. 12 4:00 P.M. Cocktails	DONEGAL TWEEDS ON THE AMERICAN SCENE Fashions from the leading men's and women's houses in the United States. <u>Show at 4:30.</u> By invitation. Publicity: Rosemary Sheehan, MU. 5-1280.	THE IRISH EXPORT BOARD; DONEGAL TWEED ASSOC.	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 12 4:30 P.M. Cocktails	PRESENTATION OF EMBA MINK AWARDS Reception and presentation of the Emba Mink Quality Awards for 1963. By invitation. Contact: Infoplan, OX. 7-7330, Ext. 7954.	EMBA MINK BREEDERS' ASSN.	ST. REGIS HOTEL ROOF GARDEN

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Nov. 12 5:00 P.M.- 7:00 P.M.	RECEPTION-REVIEW: NEW GLOVE COLLECTION Hansen Gloves will have a reception-preview to introduce their new "Maharanee" collection. By invitation. Publicity: Helen Sisson, CH. 4-0290.	HANSEN GLOVE CORPORATION (500 FIFTH AVENUE)	HOTEL PLAZA BAROQUE SUITE
Tuesday Nov. 12 6:30 P.M.- 9:00 P.M.	EIGHTH SESSION OF FASHION CAREER COURSE Subject: "Advertising, Publicity & Television." Speakers: Jane Trahey-- Trahey-Cadwell; Claire de Kupsa--White Stag; Harry B. Stoddart--Kenyon & Eckhardt; Steve Elliot--Elliot, Unger, Elliot. Individual Session: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER (345 E. 47TH ST.)
Wednesday Nov. 13 11:00 A.M.; 3:30 P.M.	OPENING OF SPRING COLLECTION For buyers, Nov. 13 at 11:00 and 3:30. <u>Press preview, Thurs., Nov. 14 at</u> <u>11:30 A.M.</u> All shows by invitation. Contact: Faye Berk, CH. 4-7270.	SARMI	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Wednesday Nov. 13 4:30 P.M.	PRESS PREVIEW: "STUDIO THREE" FOR CHRISTMAS Preview for the press of "Studio Three" for Christmas. By invitation. (For Release, Fri., Nov. 15.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	3RD FLOOR
Wednesday Nov. 13 7:30 P.M. Dinner- Dance	ELEVENTH ANNUAL "ANGELS BALL" For benefit of Council Thrift Shop, N. Y., section of National Council of Jewish Women. Co-sponsored by Helena Rubinstein Foundation. Reservations: \$175.00 per couple (includes \$75.00 for dinner, plus donation of merchan- dise worth \$100.00 to Council Thrift Shop). Contact: N.Y. Headquarters, LE. 5-5900. Publicity Chairman: Ann R. Silver, BR. 9-6076.	NATIONAL COUNCIL OF JEWISH WOMEN	HOTEL ASTOR BALLROOM
Nov. 14	OHRBACH'S RELEASE DATE--Gifts from Decorators' Gift Shop. (No Press Show)		
Nov. 14	SARMI'S PRESS SHOWING AT 11:30. (Opening, Nov. 13 at 11:00 and 3:30)		
Thursday Nov. 14 1:30 P.M.	PREVIEW: SPRING COUTURE FASHIONS Eric Lund's complete Spring couture collection, at new showroom. For press and buyers, by invitation. Thereafter, by appointment. Contact: JU. 2-2570.	ERIC LUND, INC.	16 WEST 57TH STREET SHOWROOM - 4TH FLOOR
Thursday Nov. 14 2:30 P.M.	PRESS PREVIEW: RESORT- AND SPRING COLLECTION Burke-Amey will present their Resort and Spring collection. For press and buyers, by reservation. Thereafter by appointment. Contact: Helen Borger, CO. 5-7720.	BURKE-AMEY, INC.	16 WEST 57TH STREET SHOWROOM - 5TH FLOOR
Thursday Nov. 14 5:30 P.M.	SPRING CALIFORNIA FASHIONS IN NEW YORK By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	JEAN LOUIS OF CALIFORNIA	SHERRY NETHERLAND CRYSTAL PAVILLION
Beginning Thursday Nov. 14	OPENING OF SPRING COLLECTION Couture daytime and evening fashions, designed by Angela, at informal showings. By appointment. Contact: Bruno Landi, JU. 2-1747.	ROSSINO-ANGELA	30 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Nov. 15	ALTMAN'S RELEASE--"Studio Three" for Christmas. (Preview, Nov. 13--See Above)		

READY-TO-WEAR TIME TABLE, WEEK OF NOVEMBER 11

("O" REFERS TO OPENING; "P" PREVIEW OR PRESS SHOW; "*" INDICATES SHOWING FRIDAY)
 For more details, refer to specific listings in current and previous issues.

<u>MONDAY, NOV. 11</u>	<u>TUESDAY, NOV. 12</u>	<u>WEDNESDAY, NOV. 13</u>	<u>THURSDAY, NOV. 14</u>
9:30 Tiffeau-Busch		Tiffeau-Busch	
10:00 Jack Sarnoff Seymour Fox	Marquise Frank Gallant Adele Simpson Ben Reig	Seymour Fox Frank Gallant Adele Simpson Ben Reig	Jack Sarnoff Frank Gallant Adele Simpson
10:30	Jane Derby Handmacher-Vogel Hattie Carnegie Monte-Sano & Pruzan Herbert Sondheim	Pattullo- Jo Copeland Herbert Sondheim	Jane Derby Hattie Carnegie Monte-Sano & Pruzan Herbert Sondheim
11:00		Sarmi(O)	
11:30	George Carmel	Arthur Jablow	Sarmi(P)
12:00 Geoffrey Beene	Geoffrey Beene Vera Maxwell Louis Goldstein Lanz Mollie Parnis Talmack(O) Harold Levine Estevez	Vera Maxwell Louis Goldstein Lanz Mollie Parnis Paul Blumenstein	Vera Maxwell Louis Goldstein Lanz Mollie Parnis Talmack
1:00 Harvey Berin Teal Traina	Harvey Berin Jr.Sophisticates Hannah Troy	Harvey Berin Teal Traina Jr.Sophisticates Hannah Troy	Harvey Berin Jr.Sophisticates
1:15	Nat Kaplan	Oleg Cassini Young America	Oleg Cassini Young America
1:30	Highlight		Eric Lund(P)
2:00	Originala Harry Frechtel		Originala Harry Frechtel
2:15	Paul Parnes		
2:30 Gustave Tassell(O) Young Elegante by Larry Aldrich	Maurice Rentner Larry Aldrich Ira Rentner Trigere(O) Christian Dior-N.Y.	Branell Larry Aldrich Trigere	Maurice Rentner Burke Amey(P) Young Elegante by Larry Aldrich Trigere Christian Dior-N.Y.
3:00	Lanz	Lanz	Lanz
3:30		Sarmi	

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READY-TO-WEAR TIME TABLE (continued from page 4)

<u>MONDAY, NOV. 11</u>	<u>TUESDAY, NOV. 12</u>	<u>WEDNESDAY, NOV. 13</u>	<u>THURSDAY, NOV. 14</u>
4:00 George Stavropolous(P) Lawrence of London Scaasi Boutique for Martini	Rosalie Macrini Samuel Winston Anthony Blotta Malcolm Starr Harmay Sam Friedlander(P) Donald Brooks for Townley	Lawrence of London Samuel Winston	Lawrence of London Scaasi Boutique for Martini Malcolm Starr
4:30		George Stavropoulos	George Stavropoulos
5:30 Travilla		Trigere(P)	Jean Louis(P)
6:00	Gustave Tassell	Gustave Tassell	*Gustave Tassell

RESORT-SPRING SHOWINGS--These collections have opened.

EDWARD ABBOTT- Spring collection.
WILSON FOLMAR 530 Seventh Avenue, 16th Floor, IA. 4-8490

ALBERTO IMPORTS. . . . Spring fashions in wools and synthetic knits, by Renee Karel.
1407 Broadway, 12th Floor, OX. 5-1840.

ARKAY JUNIOR Spring junior collection.
498 Seventh Avenue, 19th Floor, IO. 5-2626.

BARBERINI, LTD. . . . Suits, ensembles, and coats for Spring.
(DIV.OF ORIGINALA) 230 West 38th Street, 9th Floor, PE. 6-2291.

BATALDI. Spring coat collection.
(BAITCH & CASTALDI) 230 West 39th Street, 12th Floor, IO. 4-6886.

BRITTANY Spring coat collection.
(HENRY FRIEDRICKS CO.) 205 West 39th Street, 13th Floor, PE. 6-8867.

BOBBIE BROOKS, INC.. . New junior swimsuits; also Spring collection.
1407 Broadway, Room 3902, PE. 6-2392.

TED BROWN, INC.. . . . Spring-Holiday junior collection, by Frances Prisco.
498 Seventh Avenue, 2nd Floor, IO. 4-9310.

CABANA Resort collection, designed by Pembroke Squires.
1410 Broadway, 17th Floor, WI. 7-0326.

CAMEO EVENING FASHIONS; Cocktail and evening fashions, designed by George Nardiello.
FIVE-THIRTY P.M. 530 Seventh Avenue, 3rd Floor, PE. 6-0151.

CLARET ORIGINALS, INC.. Holiday-Cruise casual dresses and sportswear.
498 Seventh Avenue, 8th Floor, IO. 3-6126.

ARTHUR COLE. Spring dresses and costumes, designed by Ole Borden.
498 Seventh Avenue, OX. 5-4760.

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CONTINUOUS SHOWINGS (continued from page 5)

- dresses*
etc
COUNTESS ALEXANDER. . . Cruise and Spring collection.
530 Seventh Avenue, 9th Floor, CH. 4-5693.
- DEVONBROOK. Spring suit collection, designed by John Anthony.
1400 Broadway, 10th Floor, PE. 6-4580.
- FEDER FASHIONS. Hardy Amies of London ready-to-wear fashions.
1410 Broadway, 29th Floor. Publ.: Sue Gardner, TR.7-4952.
- ANNE FOGARTY, INC. . . Spring dresses and boutique.
530 Seventh Avenue, 14th Floor, LO. 4-9115.
- FONTANA OF ROME Resort-Spring import fashions. By reservation.
Hotel Plaza, Suite 336, PL. 3-7244.
- WAYNE FULLER. Spring California collection.
Hotel Gotham, CI. 7-2200.
- HARVEY FURST, INC. . . Cocktail dresses, long formals, ensembles by Donn Auten
530 Seventh Avenue, 8th Floor, WI. 7-5370.
- RUDY GERNREICH FOR. . . Cruise knitwear, swimwear, dresses, sportswear.
HARMON KNITWEAR 1407 Broadway, Rm.600, Charles Rose Offices, BR.9-5664.
- GAY GIBSON, INC.Spring junior collection.
1407 Broadway, Room 3905, LO. 5-4212.
- DAVID M.GOODSTEIN ASSOC. Resort and Cruise fashions, designed by Tina Leser.
550 Seventh Avenue, 24th Floor, LA. 4-2577.
- GOTHE Spring collection.
(DAVID E. GOTTLIEB) 530 Seventh Avenue, 4th Floor, LO. 5-2727.
- HEISER, INC. Resort dresses, separates, at-home fashions, by Silvano.
550 Seventh Avenue, 6th Floor, LO. 3-1534.
- HEIGA California Spring collection. By appointment.
Hotel Gotham, Suite 1605-6, CI. 7-2200.
- NAN HERZLINGER. Late Resort and Spring collection.
242 West 38th Street, 11th Floor, OX. 5-1735.
- MELBA HOBSON. Resort and Spring sportswear, separates, and dresses.
FOR MR. GEE 1407 Broadway, 25th Floor, WI. 7-8178.
- HOUSE OF JAMISON. . . . Resort sportswear, dresses, and separates by Peggy Thayer.
498 Seventh Avenue, 24th Floor, OX. 5-4812.
- JUNIOR ACCENT, INC. . . Spring junior fashions, designed by Frank Adams.
498 Seventh Avenue, 10th Floor, LO. 4-1434.
- KAY-SELIG, INC. Spring cocktail and formal fashions.
1385 Broadway, 6th Floor, WI. 7-4252.

(continued on following page)

CONTINUOUS SHOWINGS (continued from page 6)

- BUD KILPATRICK. California Spring collection. By appointment.
Hotel Plaza, PL. 9-3000.
- KIMBERLY KNITWEAR, INC. Resort-Holiday knitwear collection.
1410 Broadway, 18th Floor, IO. 4-1080.
- KORET OF CALIFORNIA . . Spring sportswear and dresses.
1407 Broadway, 4th Floor, IO. 5-2442.
- LADY MANHATTAN. Spring collection of women's shirts and sportswear.
1407 Broadway, 15th Floor, CO. 5-2975.
- LEE CLAIRE, INC.. . . . Spring late day and formal fashions.
530 Seventh Avenue, 14th Floor, WI. 7-9470.
- LESLIE FAY, INC.. . . . Spring collection.
1400 Broadway, 16th Floor, LW. 4-9000.
- LOOMTOGS, INC. Resort-early Spring collection, designed by Leo Narducci.
1410 Broadway, 15th Floor, LW. 4-2770.
- McMULLEN. Resort-Cruise dresses and coordinates; also boutique imports.
550 Seventh Avenue, 20th Floor, OX. 5-4270.
- MAM'SELLE Spring junior collection, designed by Betty Carol.
498 Seventh Avenue, 9th Floor, CH. 4-7373.
- MARCH & MENDL, INC.. . . Holiday-Resort "Storm Play" fashions, by Will Rowe. By appt.
512 Seventh Avenue, 21st Floor, IA. 4-7942.
- MIGNON. Spring and Resort collection, designed by Dorothy Farbo.
498 Seventh Avenue, 15th Floor, BR. 9-5991.
- MR. MORT. Spring dress collection, designed by Stanley Herman.
498 Seventh Avenue, 20th Floor, OX. 5-4760.
- PARNES-FEINSTEIN, INC. . Spring dresses, costumes, long formals, by Mort Mogel.
530 Seventh Avenue, 10th Floor, BR. 9-0965.
- PETTI-4'S, INC. Resort-Spring custom-size petites.
498 Seventh Avenue, 17th Floor, CH. 4-3558.
- GRETA PLATTRY Spring sleepwear, designed by Greta Plattry.
FOR LEISURELY 350 Fifth Avenue, Room 1233, IO. 3-6321.
- QUEEN CASUALS Spring-Summer sportswear collection.
1410 Broadway, 2nd Floor, WI. 7-1381.
- RAPPI, INC. Spring misses collection.
498 Seventh Avenue, 20th Floor, IO. 5-2626.
- JOSE RIVERO Spring couture fashions, by Jose Rivero. By appointment.
Hotel Gotham, CI. 7-2200.

(continued on following page)

CONTINUOUS SHOWINGS (continued from page 7)

R & K ORIGINALS, INC.	Spring collection. 1400 Broadway, 5th Floor, PE. 6-0900.
RONA DRESS COMPANY	Spring dress collection, designed by Lee Shapiro. 1400 Broadway, 19th Floor, CH. 4-3872.
ABE SCHRADER CORP.	Spring collection. 530 Seventh Avenue, 15th Floor, TR. 9-7112.
MORT SCHRADER, INC.	Spring collection. 530 Seventh Avenue, 15th Floor, LO. 3-4358.
CATHERINE SCOTT OF CHICAGO	Resort-Spring collection. By appointment. Hotel Gotham, Suite 1009, MU. 8-3047.
ROBERT SLOAN SPORTSWEAR, INC.	Portuguese collection, and sportswear by Sylvia de Gay. 498 Seventh Ave., 7th Fl. Publ.: Margaret Hodge, LT. 1-3260.
STEPHAN LTD. BY SCHRADER	Spring misses dresses. 530 Seventh Avenue, 3rd Floor, TR. 9-7112.
WERLE	Spring California fashions. By appointment. Hotel Gotham, CI. 7-2200.
THE JOHN WEITZ BOUTIQUE	Resort-Cruise boutique collection. By appointment. 533 Seventh Avenue, 8th Floor, LO. 3-4920.
LESTER WICKS, INC.	Holiday-Resort fashions; cocktail accessories. By appointment. 113 East 62nd Street, Salon, TE. 8-3870.
WILROY, INC.	Resort and advanced Spring, sportswear, dresses, separates. 498 Seventh Avenue, 22nd Floor, IO. 5-7813.
CASTILLO FOR ZACARI, LTD.	Castillo's Spring collection, designed for Zacari. 1410 Broadway, 18th Floor, PE. 6-3650.

Friday	PREMIERE: DINNER	ADELE SIMPSON	WALDORF-ASTORIA
Nov. 15	FASHION SHOW	(530 SEVENTH AVENUE)	PEACOCK ALLEY
7:30 P.M.	Adele Simpson will present her collection as the first in a series of fashion shows, sponsored by Eastern Airlines. Men's evening fashions--After Six. Shoes--Fiorentina. Gloves--Kislav. Hats--Adolfo. (Show at 8:45 P.M. followed by dancing.) Press by invitation. Public by reservation: \$6.50; contact: Mr. Matt, EL. 5-3000, Ext. 318. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.		
Dinner			
Monday	CONTINENTAL CORNER:	ABRAHAM & STRAUS	4TH FLOOR
Nov. 18	CHRISTMAS GIFT BOUTIQUE	(BROOKLYN)	RESTAURANT
10:00 A.M.	Preview for the press of the Continental Corner--Christmas gift boutique, featuring accessories for men, women, and children. By invitation.		
Breakfast	(For Release, Tues., Nov. 19.) Publ.: Eileen Goldberg, TR. 5-0195.		
Beginning	OPENING OF JUNIOR	RONNIE FASHIONS	1400 BROADWAY
Monday	DRESS COLLECTION		SHOWROOM - 34TH FLOOR
Nov. 18	Continuous daily showings of junior dress collection for Spring, designed by Joan Gilbert. Contact: PE. 6-4735.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Nov. 18	OPENING OF SPRING COLLECTION Continuous daily showings of Spring dress collection. Contact: Allen Fein, LO. 5-0850.	PETITEEN DRESS CO., INC.	520 EIGHTH AVENUE SHOWROOM - 12TH FLOOR
Nov. 18	ALTMAN'S RELEASE DATE--Sub-deb party fashions. (No Press Show)		
Tuesday Nov. 19 10:30 A.M. Coffee	PRESS PREVIEW OF CALIFORNIA FASHIONS "California Fashion Fiesta"--introduction of exclusive new designer fashions. (For Release, Wed., Nov. 20.) Margot Infantino, LO. 4-3300.	GIMBELS	3RD FLOOR SPECIALTY CORNER
Tuesday Nov. 19 12:00 Noon Luncheon	LUNCHEON: "GIVE THANKS FOR WOMEN" Honored guests: Dr. Joyce Brothers, Anne Fogarty, Pat Fontaine, Tammy Grimes, Maureen O'Sullivan. By reservation. Tickets: \$14.00, members; \$16.50, guests. Contact: Annette Green Assoc., 101 Park Ave., MU.4-4911.	THE FRAGRANCE FOUNDATION	HOTEL PLAZA TERRACE ROOM
Tuesday Nov. 19 6:30 P.M.- 9:00 P.M.	NINTH SESSION OF FASHION CAREER COURSE Subject: Newspapers & Magazines." Speakers: Kittie Campbell--The New York Couture Group; Grace Mirabella--"Vogue Magazine"; Herbert R. Mayes--McCall Corp. Individual Session: \$2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENGINEERING CENTER(345 E.47TH ST.)
Wednesday Nov. 20 11:30 A.M.- 5:00 P.M.	OPENING OF NEW SHOP Bernath celebrates the opening of their new shop, featuring international sportswear. By invitation. Publicity: Ruth Notkins, SU. 7-5451 or PL. 8-1645.	BERNATH & CO.	551 MADISON AVENUE 55TH & 56TH STREETS
Wednesday Nov. 20 3:30 P.M. Champagne	PRESS PREVIEW OF CITY GARDENS "Fashions In City Gardens for Interiors and Terraces"--indoor plant decor, terrace landscaping and table flower arrangements. For the press, by invitation. Publicity: Naomi Zagor and Ruth Hollander, BU. 8-6337.	THE POTTING SHED	1051 THIRD AVENUE (62ND STREET)
Thursday Nov. 21 10:30 A.M.	PRESS PREVIEW: XMAS GIFT SHOP "Mam'selle Noelle"--gifts for her--gifts for him--young Santa Shop--gifts for children. For the press by invitation. (For Release, Fri., Nov. 22.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	4TH FLOOR MAM'SELLE NOELLE
Thursday Nov. 21 7:00 P.M. Champagne	PRESS PREVIEW OF DESIGNER FASHIONS A salute to the "Party Of The Year" and unveiling of designer windows. By invitation. (For Release, Fri., Nov. 22.) Publicity: Kay Robinson, OR. 9-7800.	B. ALTMAN & CO.	MAIN FLOOR 5TH AVE. ENTRANCE
Friday Nov. 22 9:00 A.M. And 12:00 Noon	AMERICAN READY-TO-WEAR: BREAKFAST & LUNCHEON American Ready-To-Wear, Spring 1964--"The American Business of Fashion." Commentator and speaker: Estelle Hamburger. Breakfast: \$8.00, members; \$15.00, guests. Luncheon: \$10.00, members; \$20.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	NEW YORK HILTON HOTEL BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Friday Nov. 22 7:30 P.M. Dinner	"FRONT PAGE" DINNER-DANCE Presentation of annual news awards and the Anne O'Hare McCormick Journalism Scholarship. Subscription (tax deductible): \$15.00-\$25.00. Contact: Newspaper Women's Club of New York, 54 West 40th Street, OX. 5-7242.	NEWSPAPER WOMEN'S CLUB OF NEW YORK	HOTEL ASTOR BALLROOM
Nov. 26	MACY'S RELEASE DATE--Evening fashions. (No Press Show)		
Tuesday Nov. 26 8:30 A.M. Breakfast	FOUNDATION COLLECTION FOR SPRING-SUMMER Preview of Lovable's foundation collection, including fashions for the pre-teen graduate. (Limousine from 200 Madison Avenue at 8:30 A.M.) By invitation. Publicity: Barbara MacGinniss, MU. 6-7788.	THE LOVABLE COMPANY (200 MADISON AVENUE)	TOP OF THE FAIR WORLD'S FAIR GROUNDS
Tuesday Nov. 26 10:00 A.M.	OPENING OF SPRING COLLECTION Thereafter Nov. 27, Dec. 2, 3, 4, at 10:00 A.M. Contact: WI. 7-3764.	BEN ZUCKERMAN, INC.	512 SEVENTH AVENUE SHOWROOM
Tuesday Nov. 26 8:00 P.M. Supper- Dance	"PARTY OF THE YEAR" FOR COSTUME INSTITUTE Sixteenth annual "Party Of The Year" for benefit of Costume Institute-Metropolitan Museum of Art. Special exhibit and fashion promenade. Chmn.: John S. Burke, Jr., President--Altman's. Co-chmn.: Melvin E. Dawley and Adam Gimbel. Publicity chmn.: Jessica Daves. Reservations: \$100.00 each. Contact: TR. 9-5500, Ext. 381.	COSTUME INSTITUTE- MET. MUSEUM OF ART	METROPOLITAN MUSEUM SCULPTURE HALL
Tuesday Nov. 26 8:15 P.M.	SKI WEAR FASHIONS BEFORE MOVIE SHOWING Abraham & Straus will present ski wear fashions before the movie, in color, "Catch A Skiing Star, presented by John Jay. Tickets: \$2.00 and \$2.50, each; on sale in the Ski Shop. Publicity: Eileen Goldburg, TR. 5-0195.	ABRAHAM & STRAUS (BROOKLYN)	BROOKLYN ACADEMY OF MUSIC
Nov. 28	THANKSGIVING DAY (Thursday)		
Friday Nov. 29 7:30 P.M. Dinner	FUR FASHIONS AT DINNER SHOWING Showing of Georges Kaplan's fur fashions, sponsored by Eastern Airlines. Shoes--I. Miller. Boots--Herbert Levine. Gloves--Kislav. (Show at 8:45 P.M. followed by dancing.) Press by invitation. Public by reservation: \$6.50; contact: Mr. Matt, EL. 5-3000, Ext. 318. Coordinator and Commentator: Phyllis Youngheart, PL. 1-0752.	GEORGES KAPLAN (730 FIFTH AVENUE)	WALDORF-ASTORIA PEACOCK ALLEY
Sunday Dec. 1- Dec. 5	SPRING AND SUMMER SHOE FASHIONS Showing of shoe fashions for men, women, teenagers, and children, sponsored by Nat'l Assoc. of Shoe Chain Stores; New England Shoe and Leather Assoc.; Nat'l Shoe Mfr's Assoc.; Nat'l Shoe Retailers Assoc. Manager: John Gibbons, LO. 3-5585.	NEW YORK SHOE SHOW	HOTELS NEW YORKER & SHERATON-ATLANTIC
Tuesday Dec. 3 12:00 Noon Luncheon	HOME FURNISHINGS LUNCHEON MEETING Annual luncheon meeting. Subject: "The Touch Of The Hand." Speaker: Dr. Ethel Alpenfels. Co-chmn.: Eleanor Le Maire and Evelyn Jablow. Prices: \$10.00, members; \$12.00, guests. Home Furnishings Exhibit--10:00 A.M. to 3:00 P.M.; admission \$1.00 for those not holding luncheon tickets. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA IMPERIAL BALLROOM

MOVIES...THEATRE...OPERA

- Monday
Nov. 11 FIFTH WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Nov. 11: Gounod's "Faust." Tues., Nov. 12: Mozart's "Don Giovanni."
Wed., Nov. 13: Verdi's "Don Carlo." Thurs., Nov. 14: Wagner's "Goetter-
daemmerung." Fri., Nov. 15: Puccini's "La Boheme." Sat. Mat., Nov. 16:
Verdi's "Rigoletto." Sat. Eve., Nov. 16: Gounod's "Faust." Publicity:
Francis Robinson, PE. 6-1200.
- Tuesday
Nov. 12 OPENING: "MAN AND BOY" BROOKS ATKINSON THEATRE, 256 WEST 47TH ST
Alexander H. Cohen and H.M. Tennent Ltd. will present a new play by
Terence Rattigan about a financier of the 30's and the relationship with
his son; starring Charles Boyer, with Austin Willis, William Smithers,
Barry Justice, Alice Kennedy Turner, Jane Downs, Geoffrey Keen. Director:
Michael Benthall. Publicity: David Rothenberg, TN. 7-3434.
- Wednesday
Nov. 13 OPENING: "ONE FLEW OVER THE CUCKOO'S NEST" CORT THEATRE, 138 W. 48TH ST.
David Merrick in association with Seven Arts Productions, will present a
play by Dale Wasserman, based on the novel by Ken Kesey; starring Kirk
Douglas with Joan Tetzl, Ed Ames, Malcolm Atterbury, William Daniels,
Gerald S. O'Loughlin. Director: Alex Segal. Costumes: Noel Taylor.
Publicity: Harvey Sabinson, TN. 7-8500.
- Thursday
Nov. 14 OPENING: "ARTURO UI" LUNT-FONTANNE THEATRE, 205 WEST 46TH ST.
Starring Christopher Plummer in the George Tabori version of Bertolt
Brecht's play which parodies Hitler's rise to power in a Chicago gangster
setting, presented by David Merrick. Director: Tony Richardson. Costumes:
Reuben Ter-Arutunian. Publicity: Harvey Sabinson, TN. 7-8500.
- Sunday
Nov. 17 PREMIERE: "IT'S A MAD, MAD, MAD, MAD WORLD" (Movie) WARNER THEA., B'WAY, 47TH ST.
A United Artists Release in Cinerama, Ultra Panavision, Technicolor,
starring Spencer Tracy, Milton Berle, Sid Caesar, Buddy Hackett, Ethel
Merman, Mickey Rooney, Dick Shawn, Phil Silvers, Terry-Thomas, Jonathan
Winters. Producer and Director: Stanley Kramer. Publicity: Tess Michaels,
CI. 5-6000.
- Monday
Nov. 18 OPENING: "THE GOLDEN AGE" LYCEUM THEATRE, 149 WEST 45TH STREET
E.E. Buddy Fogelson and Arthur Cantor will present a musical panorama of
town and country life during the reign of Elizabeth I, for a four-week
engagement, starring Douglas Campbell, Nancy Wickwire, Douglas Rain,
Lester Rawlins. Director: Douglas Campbell. Publicity: Tony Geiss and
Artie Solomon, LO. 3-3470.
- Wednesday
Nov. 20 OPENING: "ONCE FOR THE ASKING" BOOTH THEATRE, 222 WEST 45TH STREET
Jon Burgin and Bruno di Cosmi will present a new comedy by Owen G. Arno,
starring Scott McKay, Jan Sterling, with Ralph Dunn, Russell Nype, Leona
Powers, Janet Fox, Bonnie Jones, Donna Scott, Richard Poston, Martin Ross,
Nydia Westman. Director: Reginald Denham. Costumes: Andre. Publicity:
Sam Ullman, JU. 6-0740.
- Tuesday
Nov. 26 OPENING: "HAVE I GOT A GIRL FOR YOU" MUSIC BOX THEATRE, 1239 WEST 45TH ST.
Co-starring Larry Storch, Nancy Pollock, with Michael Gorin, Karen Thorsell,
Bernard Kates, Paula Lawrence, Richard Van Patten, Hal Riddle, Joseph
Boland, Patricia Benoit, Don Mitchell in a new comedy by Irving Cooper.
Director: Don Richardson. Costumes: Willa Kim. Publicity: Bernstein-
Kornzweig, JU. 2-2490.

1964

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